**Smile Perfected Quick Reference Guide**

1. **STEP 1 - MOISTEN LIPS**
   Use easy application Vitamin E swab. Apply to the lips in order to keep them moist. Add to gums for sensitive patients.

2. **STEP 2 - INSERT TRAY**
   Unpackage the tray when ready to insert into mouth. Check for even distribution of gel. Insert comfortably.

3. **STEP 3 - PLACE LIGHT**
   Position the light in front of the tray (about 1”) for 20 minutes. The LED will warm to activate the process.

4. **STEP 4 - RINSE**
   Rinse the gel out of the mouth with the air/water syringe. Finish with a “Spa” experience. Delight the senses with lavender towelette.

5. **STEP 5 - PEN & TRAY**
   Provide pen and tray for patient to continue whitening at home to prevent fade back. To Use: Apply gel to teeth using the pen, then insert the tray to prevent the lips from disturbing the gel. Keep on 20 minutes. Pen contains 30 applications.

6. **STEP 6 - TAKE HOME KIT**
   Include for patient: Whitening pen, cleaned in-office tray and take home instructions packed neatly in their Smile Perfected box.

**PRE-TREATMENT**
Polish Teeth to remove pellicle layer.

*Additional Suggestions:
The gel should be at room temperature prior to placing in a patient’s mouth. If using refrigerated storage, we recommend allowing treatment kit to adjust to temperature for both an improved patient experience and effectiveness.*
Teeth Whitening is the #1 requested dental service. Make sure to offer Smile Perfected to your patients after their dental cleaning.

**ABOUT SMILE PERFECTED**

The best time to whiten a patient’s smile is right after dental cleaning. This is the Prophy Plus experience. Smile Perfected is a great value for most patients who want a brighter and whiter smile.

**DIAGNOSE A BRIGHTER SMILE**

What Smiles Brighten & Whiten?
- A & B Shades Whiten
- Yellow Teeth Whiten
- All Teeth Brighten

Set Patient Expectations
- **Brighter Smile** - Enamel prisms are cleaned out allowing more light to show a bright smile.
- **Whiter Smile** - Patients will see a whiter shade. Dramatic results can happen, but a whiter smile requires maintenance.

Best Patient Offering Phrase:
“Would you like a Brighter and Whiter Smile in just 20 minutes, without sensitivity, for only $99?”

- Specially formulated for maximum results without teeth sensitivity.
- Get a remarkably brighter, whiter and enhanced Smile in just 20 minutes
- Patient’s relax comfortably experiencing the most popular whitening available.
- Don’t let unrealistic expectations ruin a patient’s Smile Perfected Experience.

**LOOK STUNNING AFTER EACH AND EVERY DENTAL CLEANING**

**HOW TO OFFER WHITENING TO PATIENTS**

First: Discuss the Whitening options offered by your office.

Then: Mention that Smile Perfected is an excellent value addition to their hygiene cleaning appointment.

Lastly: Explain the benefits. Patients receive both a brighter and whiter in-office treatment and a take-home whitening pen to maintain and improve their smile.