**Pre-Treatment**

Polish Teeth to remove pellicle layer.

**Step 1 - Moisten Lips**

Use easy application Vitamin E swab. Apply to the lips in order to keep them moist. Add to gums for sensitive patients.

**Step 2 - Insert Tray**

Unpackage the tray when ready to insert into mouth. Check for even distribution of gel. Insert comfortably.

**Step 3 - Place Light**

Position the light in front of the tray (about 1”) for 20 minutes. The LED will warm to activate the process.

**Step 4 - Rinse**

Rinse the gel out of the mouth with the air/water syringe. Finish with a “Spa” experience. Delight the senses with lavender towelette.

**Step 5 - Pen & Tray**

Provide pen and tray for patient to continue whitening at home to prevent fade back. To Use: Apply gel to teeth using the pen, then insert the tray to prevent the lips from disturbing the gel. Keep on 20 minutes. Pen contains 30 applications.

**Step 6 - Take Home Kit**

Include for patient: Whitening pen, cleaned in-office tray and take home instructions packed neatly in their Smile Perfected box.

* Additional Suggestions:

The gel should be at room temperature prior to placing in a patient’s mouth. If using refrigerated storage, we recommend allowing treatment kit to adjust to temperature for both an improved patient experience and effectiveness.
The best time to whiten a patient’s smile is right after dental cleaning. This is the Prophy Plus experience.

Smile Perfected is a great value for most patients who want a brighter and whiter smile.

**ABOUT SMILE PERFECTED**

**DIAGNOSE A BRIGHTER SMILE**

**What Smiles Brighten & Whiten?**
- A & B Shades Whiten
- Yellow Teeth Whiten
- All Teeth Brighten

**Set Patient Expectations**
- Brighter Smile - Enamel prisms are cleaned out allowing more light to show a bright smile.
- Whiter Smile - Patients will see a whiter shade. Dramatic results can happen, but a whiter smile requires maintenance.

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Best Patient Offering Phrase:
“Would you like a Brighter and Whiter Smile in just 20 minutes, without sensitivity, for only $99?”

**LOOK STUNNING AFTER EACH AND EVERY DENTAL CLEANING**

Teeth Whitening is the #1 requested dental service. Make sure to offer Smile Perfected to your patients after their dental cleaning.

**HOW TO OFFER WHITENING TO PATIENTS**

**First:** Discuss the Whitening options offered by your office.

**Then:** Mention that Smile Perfected is an excellent value addition to their hygiene cleaning appointment.

**Lastly:** Explain the benefits. Patients receive both a brighter and whiter in-office treatment and a take-home whitening pen to maintain and improve their smile.

Specially formulated for maximum results without teeth sensitivity.

Get a remarkably brighter, whiter and enhanced Smile in just 20 minutes

Patient’s relax comfortably experiencing the most popular whitening available.

Don’t let unrealistic expectations ruin a patient’s Smile Perfected Experience.

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**About Smile Perfected**

**Diagnose a Brighter Smile**

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